

The Truth About Florida

The Bunnell Home Builder

S. HOWARD, Editor

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THE EDITOR'S PERSONAL PAGE

YOUR NEW YEAR RESOLUTION.

From time immemorial the advent of the New Year has been the occasion for "turning over a new leaf," for making one or more resolutions as to our future conduct or plans.

The New Year is indeed a fitting time for the commencement of new undertakings. The old year with its hopes and its disappointments, its successes and its failures, is gone. We cannot bring it back or change what has occurred during its twelve months. But the New Year of promise is opening to us and it is for us to make of it something better than the previous years have been.

What is your New Year resolution? What goal are you striving to reach? What success are you endeavoring to attain? It is well to sit down quietly and think these things over—make your resolution, and then set to work with a full determination to carry it through, no matter what obstacles you may encounter.

If you were provident enough during the past year or previous years to purchase for yourself a farm-home in the Bunnell-DuPont Colony, that some day will give you independence and the comforts of life, be thankful for this, and resolve that no matter what may happen, hard times or ill health, you will pay for your land and be able to rest in the assurance of a real home of your own in old age.

And you, who have been hesitant and doubtful, let me urge you earnestly and sincerely to make one resolution at least, in this, the beginning of the New Year, that you will purchase a farm at Bunnell, and that you will buy your farm at once, while you can secure a very choice location in the new tract.

The Editor wishes for every reader of the Home Builder in the New Year much happiness and prosperity, and can candidly say that he knows of no better way towards attaining both, than by becoming the owner of a Home of Your Own, for

"He who owns a home of his own,
If only a cottage with vines overgrown,
Of the pleasure of life gets a larger per cent,
Than his haughtiest neighbor who has to pay rent."

FLORIDA FRUITS COME AS A DELIGHTFUL CHRISTMAS REMEMBRANCE.

The next best thing to spending Christmas in Florida, is to have a bit of Florida come to us in the North at Christmas time. True, we can always go to the stores and buy fruit, a wreath of holly, or a sprig of mistletoe, and we are told they came from Florida, but one does not find such a delight in these things, as if they traveled all the way from Florida "on purpose" for him.

Mr. Moody, President of the Bunnell Development Company, therefore made the Editor's heart glad by sending us for Christmas two large boxes filled with a beautiful assortment of oranges, tangerines and grapefruit—perfect in formation and delightful in flavor. Never have oranges tasted so sweet since the days when we gathered them from the trees in Florida, as these sent us by Mr. Moody.

It seems rather selfish to tell our readers about such a treat, and not have shared it with them, but since many of you were so far away, this was impossible, and we can only wish that the time will soon come when "you all" will be permanently located on your own little Florida farms, where you may be able to gather such delicious fruit from your groves.

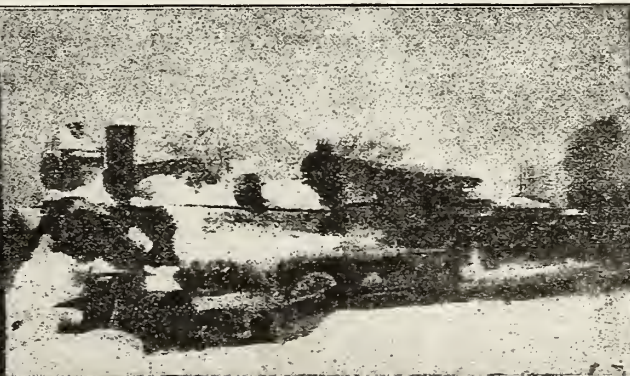
DO YOU WANT TO KNOW "A REMEDY FOR HARD TIMES?" THEN READ MR. VERDENIUS' ARTICLE IN THIS ISSUE.

The Editor had in mind an editorial for this issue of the Home Builder on the present so-called "hard times," but when Mr. Verdenius' article was received, he felt that but little more could be said along this line, and so it is given to you for your careful thought and consideration with this brief comment, "Them's my sentiments, too."

Mr. Verdenius has in a clear, concise manner given us much food for thought in this article, "A Remedy for Hard Times." It is indeed a sad thing when misfortunes, hardships or calamities befall and there is no remedy for them, but we should feel that it is a matter for rejoicing when one can find a solution for these difficulties, and you will be delighted to read that Mr. Verdenius' remedy for hard times is nothing more or less than "back to the land." Read carefully what he says, act accordingly, and help your friends eliminate their troubles by having them read "A Remedy for Hard Times."



Picture of Orange grove near Bunnell, taken in December



A Winter Scene in Michigan—WHICH DO YOU PREFER? "WINTER SNOWS" or "SUNNY SKIES"



Picking Oranges near Bunnell in January



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Montana Lawyer states that he "found no better soil in the South than that in the Bunnell Dupont Colony."

Chester, Montana, Dec. 12, 1913.

Mr. Thos. A. Verdenius
Chicago, Ill.

My Dear Sir:

You asked me to write you of my impressions of Florida. Very well, I am glad to do so. I will send you the following:

Left Montana November 4, and have just returned after an absence of some thirty-seven days.

Traveled over Duval, St. Johns, Volusia, Putnam, Alachua and Marion counties, in Florida, by auto, buggy, steamboat and on foot.

I bought ten acres of Bunnell land last June and, after carefully inspecting same on this trip, together with many other tracts, in



C. Louis Brazee

the counties above named, I came back home the owner, not only of ten acres, but another ten also. This tells you whether or not I was satisfied.

From the view point of an attorney, I examined the title to your holdings and am satisfied.

I had the pleasure of a personal acquaintance with Messrs. Moody, Lambert, Heath and Turner. One is fortunate to be able to add such men to the list of his acquaintances, and their friendship is an asset to one's fortune. I consider these men straight and white through and through.

Florida is not a place where one may find bank bills hanging from the trees, nor gold and silver coins under his feet—excepting by, with and through honest toil, guided by energy and common sense, a will, a real man's effort, a cool, level-headed, pre-conceived and well sustained determination to win; and then, the bank bills and coins will be his in abundance. There will he find climate and soil, ready, open, inviting, beckoning to a million people to come and find health, peace and plenty.

Florida's greatest need today is, and ever will be, tillers of her wonderful soil; farmers, intensive husbandmen. Give her these, and she will give them all they ask.

"What man has done, man may do," and what Florida has done, Florida may do, and with increased abundance. I saw and personally examined her products, embracing oranges, grapefruit, vegetables, poultry and other staples, and found them to be excellent. I must predict a great increase in Florida's enormous output in the future, and I must, likewise, predict a like increase in the price of Florida lands. Had people known of California, Alaska, Nevada and Colorado's mineral wealth a hundred years before they did, their mines would be a hundred years older than they are today. As soon as they learned the truth, they grasped the opportunities. Likewise, when people learn of the hidden wealth of Florida—through the proper handling of her resources—they, too, will grasp her opportunities.

My first impressions of Florida, I am frank to say, were not up to my expectations. Let no man be deceived by reading this letter. Others might experience similar thoughts and feelings. I went to Florida to learn the truth. I traveled much, examined soil, native grasses, class and character of trees and other growths, topographical conditions, looking to drainage, citrus and vegetable products, etc., etc.

I looked for the disadvantages and objectionable features everywhere. I used my eyes and ears much and my mouth less. I peered into the thickets for snakes and alligators, but I saw neither. I tried to condemn the soil, but it acquitted itself upon its own evidence. I attacked the drinking water, but it came out clear. I mentally objected to the dry surface, but found an abundance of moisture just underneath. I reasoned that such sandy land could not produce bountiful crops; but the beautiful orange and grapefruit groves and vegetable gardens, undid my argument.

Florida offers the new colonist good soil, plenty of moisture and a perfect climate. These three great assets are Nature's gifts. The colonist, the home-maker, must supply the other requisites, viz.: seed, labor and judgment. Nature meets us half way. For healthfulness of the climate and the net income for her cultivated acres, a glance at the United States government's statistics shows Florida well in the lead.

I made a special trip to attend a county fair, and what I there saw, before my eyes, put all my inborn doubts to flight, and Florida won her case with me by a mere preponderance of evidence. I have, therefore, come back to Montana to arrange to make the sunny peninsula my future home.

The truth about Florida is an all sufficiency. If the general public were in possession of that truth, there would be no more primitive Florida lands for sale at \$35.00 an acre, within three months thereafter. The American people generally know a good thing when they see it, but, in this case, only a few have seen it.

Again, let me not be misunderstood: I believe that the Northerner's first impression, in many cases, of the Florida country, will not measure up with his pre-conceived mental standard. This was so in my own case; but he who puts the whole matter to the careful and impartial test, as I have tried to do, will surrender his objections as I have been compelled to do, and become a home owner in the land of sunshine and flowers, health and happiness, peace and plenty.

I will state just here, that I found no better soil in all my travels in the South, than I found in the Bunnell-DuPont colonies. I will say, further, that I cannot conscientiously advise any person or persons without means or experience to go to Florida, if he or they expect to find a fortune already wrapped and stamped, for such will not be the case; but, for him or them who can go prepared to make a proper beginning, there need be no doubt of an abundant and happy future.

I took occasion, while there, to talk with pioneer colonists and, in the main, I found them happy and prosperous. I ate of their vegetables and fruits and found them to be excellent. The longer the term of residence in Florida, the better satisfied I found the resident. This certainly speaks well for the state.

In my judgment, Florida, today, offers such inducements to the home-seeker as no other state, in my knowledge, can offer. I believe that her future, a few years hence, will be a genuine surprise to the American continent; for, certain it is, that no other land this side of the Atlantic is so rich in its natural conditions and surroundings, reaching, as it does, a half a thousand miles into the sub-tropical climate, between two great bodies of deep, blue, terpered seas.

I have written quite enough, Mr. Verdenius, and will close, wishing you good cheer in your humane missionary labors of placing a worthy people in worthy homes.

Most respectfully yours,

C. LOUIS BRAZEE.

Facts About Florida, and a Few Reasons Why the Bunnell-Dupont Colony is the Best Place in the United States in Which to Live

1. FLORIDA has the widest range of agricultural production of any state in the Union.
2. FLORIDA is 1,500 miles nearer the Northern markets and 2,500 miles nearer the Eastern markets than California.
3. FLORIDA products reach the markets first and get the best prices.
4. FLORIDA has the best climate in the United States to live in and the possibilities for both pleasure and profit are unexcelled.
5. Florida is the land where sunstrokes, blizzards and cyclones are unknown.
6. FLORIDA climate has less variation in temperature than any other state in the Union.
7. FLORIDA farmers work out-of-doors every day in the year.
8. FLORIDA land can be bought with the money spent for fuel in Northern states.
9. FLORIDA enjoys ample and well distributed rainfall.
10. FLORIDA offers a soil and climate which are well adapted to fruits and vegetables that can not be grown in the Northern states.
11. FLORIDA land values are constantly increasing.
12. FLORIDA potatoes and tomatoes produce large profits.
13. FLORIDA strawberries and celery are world famous, and \$1,000 per acre crops have been grown on lands which cost only a few dollars an acre a few years ago.
14. FLORIDA produces the finest grapefruit and oranges in the world.
15. The soil is prolific and easy to till.
16. You can raise three vegetable crops or four mixed crops from the same land in one year.
17. You can have a charming home surrounded by the trees and flowers of a semi-tropical climate in Florida.
18. You can plant and harvest something every month in the year, and work out-of-doors every day.
19. Water is abundant, pure and soft.
20. Few, if any, states have ever progressed as Florida is progressing today.

The Bunnell-DuPont colony is the banner colony of Florida and offers today to the man seeking a home or an investment, advantages unsurpassed anywhere in the United States.

Pennsylvania Teacher says one cannot realize the many advantages of Bunnell Dupont unless he has seen it.



J. T. Volk

Dear Sir:

Upon my return from Florida, where I was engaged in clearing and plowing my land to make it ready for sowing and planting, I am anxious to say a few words about this beautiful land and its wonders. Permit me, please, to go back a little in my description and begin at the beginning.

After Columbus had discovered the Bahamas near the Atlantic coast of America in 1492 and the Spaniards had conquered Cuba early in the sixteenth century, Ponce de Leon, Governor of Porto Rico, was told by an Indian of a wonderful land not far away, where he would

find plenty of gold and a fountain which would make the old young again, and he was anxious to bathe in the water of the miraculous fountain so that he might regain his youth. He therefore undertook an exploration voyage, and cruising about for several weeks he struck the mainland of North America (1513) and landed at a point not far from where St. Augustine, the county seat of our county, now stands and where our colony Bunnell-DuPont is situated.

As the winter is unknown in that climate, and the dense green foliage and profusion of bright flowers were and are still prevailing everywhere, he named the country "Florida," or "Land of Flowers."

This name has been fully justified, for as far as one can see, nothing but shining green leaves of trees and bushes, mixed with the light-green leaves of wild grapevines, with all kinds of verdure, and flowers bright with red, blue, pink, yellow and white blossoms and flowering bushes and roses of every kind.

My four friends and I often walked on the railroad about twelve o'clock at noon, from DuPont to Bunnell (3½ miles) and back again, and on whatever side we cast our eyes, the picture of this wonderful scene changed but little. It was never too hot, because the sea-breeze is constantly blowing, and the nights are always cool and restful.

As to mosquitoes, I was not molested by them in the least, and in point of reptile I saw but one dead snake lying killed on the railroad—a small gray grass-snake.

Some people are audacious enough to pretend that Florida is a "sand desert." Yes, the land is sandy and in its figurative sense it may also be called a "desert," but because it was being devastated and deserted for many years, as it was the bone of contention and the seat of nearly continuous wars between the Indians and Spain, Spain and France, England and Spain, etc., until at last the country was purchased by the United States (1819).

This sandy soil, producing gigantic trees, cannot be bad at all. I have a fir-stump on my farm measuring three feet in diameter and it will cost much labor to remove it, together with its colossal roots, and my father, who was an experienced farmer, always used to assert that only a good soil will produce such immense and prodigious trees.

But, even an inferior soil may be improved many times by a judicious man with sound sense, open eyes and active hands.

We know that Ponce de Leon did not find the gold which the cunning Indian showed him in a dazzling light, but he found most grateful and comfortable springs with lukewarm water, bright as silver, where he could take delight

in bathing as much as he pleased. As to the pretended gold, he had taken the word in its proper sense and was wrong, just as many of our people are who judge of the things with their eyes shut.

Everybody knows that there are some rivers in all the continents in the sands of which real pure gold may be found, and we occasionally read that real small gold grains have been found in the stomachs of poultry, which they picked up from the sands; but as for Florida's sandy soil, I am not bold enough to assert that any pure gold or gold ore is to be found there, and yet gold exists and is lying hidden and sleeping in this soil. Let us look for it; let us wake it—by clearing, plowing and harrowing the soil cheerfully; by sowing, planting and cultivating it with assiduity and intelligence, and one morning when we shall awake and rise to visit our sandy farm, we shall scarcely be able to believe and trust our eyes, when small golden grains peeping out of pikes and ears will nod smiling and greeting us, when large lumps of golden melons, cantaloupes and pineapples will form a precious carpet spread out around our feet, when pomelos, oranges, lemons, peaches, limes, guavas, persimmons and plums will richly cover the trees of our groves and when large, splendid golden berries or sweet grapes will be hanging on all sides from the vines of our shady bowers and summer-houses. We shall not have to fear any hoar-frost pernicious to our crops and vineyards. It will be needless to be afraid of deadly explosions in factories and mines which unfortunately threaten every minute the lives of hard working men and the annihilation of their families, worthy of our pity.

On the contrary, how happy shall we feel then, seeing that we have more than enough to be provided, and can be with our beloved families for the rest of our lives. In this regard a farm affords greater satisfaction and content than real gold and is therefore preferable to that glistening and ticklish metal, for "content is happiness."

The man who has not made a trip to Florida cannot believe all this to be true; nor is it sufficient to go only to one place where the land is not yet planted and bearing fruit. He who will convince himself of this soil's fertility ought to go further north, to Hastings and Palatka, or further south to New Smyrna, Indian River and the next vicinity, where he will find the same soil as at Bunnell-DuPont, but more developed. There he will stare with his eyes wide open and in astonishment he will lay his finger upon the wound of his incredulous heart, saying, "Lord, I believe!" And just the same splendor and gorgeousness which we admire now in the vicinity of the above mentioned places will amaze us within a few years at Bunnell-DuPont.

Hastings, a place of recent development, produced and shipped two years ago about 250,000 barrels of potatoes. Our colony will follow and do the same before long.

Now I beg the permission of addressing a few sincere and candid words about our honorable company. All of us know very well that the company is laudably active and spending much money in building fine houses and necessary streets and digging indispensable ditches. We have at Bunnell-DuPont a modern railroad traversing both places (the East Coast Railroad). We have attractive newly built houses, we have broad milk-white streets—but do not think that every acre of the company's land is under cultivation. If so, you will be disappointed. **WHAT WE NEED IS MORE PEOPLE TO CLEAR AND PLANT THE LAND.**

My farm is just at the corner of the town of DuPont. I shall do and help as much as I can by planting over three hundred different fruit trees and grapevines next spring. If all would improve their holdings what a wonderful country Bunnell would be.

Florida's climate is mild, healthful and agreeable.

I, for my part, am fully convinced of the sincerity and truth of every sentence I have written down here, and every reader can rely upon it and follow me, for "in union there is strength."

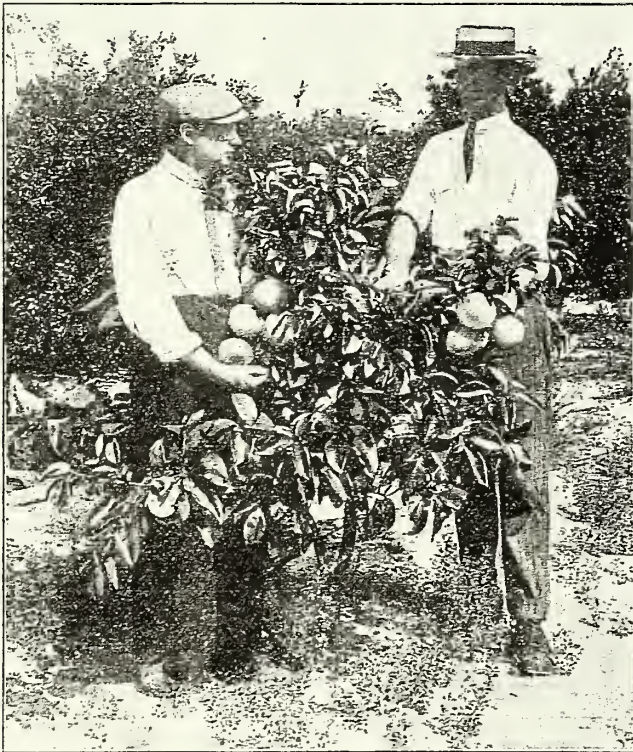
Yours very truly,

J. T. VOLK,
Pennsylvania.

Bunnell—Dupont well adapted to the Raising of Poultry and Fruit.

There are indeed but few places in Florida, or in the entire United States, where a man who wishes to give all of his time to poultry and fruit raising can find a better location than in the Bunnell-DuPont colony; therefore, I believe it a good plan to devote one page of the Home Builder this month to the discussion of the great possibilities that Bunnell offers for these industries.

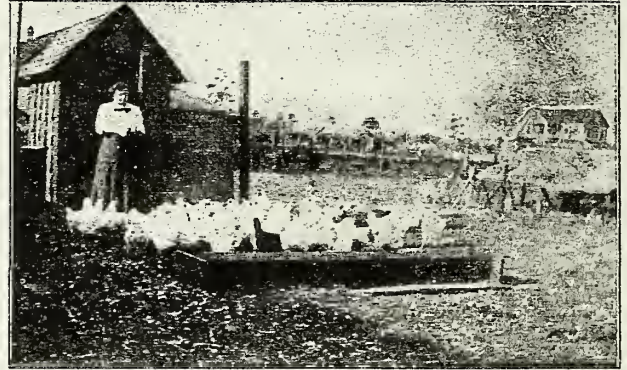
There are no two businesses that can be more successfully combined than the raising of fruit and poultry. While the poultry man is gathering eggs and selling broilers, he can, at the same time, be preparing to harvest an additional crop, in the way of increased profits from his fruit trees, etc. The orange and grapefruit groves may be used as poultry yards, and the trees will yield a larger crop from having the hens among them; and while the fruit trees are young, many kinds of vegetables and green poultry foods may be grown among the trees, and thus the poultry receives the benefit of this food the owner reduces his grain bills from fifty to seventy-five per cent.



*18 months old grape-fruit tree in grove near Dupont.
The raising of grape-fruit is very profitable.*

If you have planted your acreage to fruit trees, and the fowls are allowed to range among them, or when the coops, with a small yard around each tree, are placed in a lot, the benefits are soon noticed. Whether citrus or other fruits are planted, the poultry will benefit them to a surprising degree, and the birds at the same time will receive the benefit of the shade from the trees. Two hundred birds per acre may be kept in this manner, with very profitable results.

By planting velvet beans near the fences, which will soon cover these fences, the fowls will be supplied with an abundance of the best of green and bulky food and the necessary exercise required in hunting for the buried grains and seeds. Of course, by using coops and confining the birds, larger result may be obtained and a far larger number of birds can be kept to the acre, but with this system the labor will be increased considerably. We would advise that the birds be given plenty of free range.



Poultry yard in Bunnell.

It must not be supposed for one moment that all or any of these fine results can be obtained by sitting down and waiting for them. Hard work, good judgment and careful attention to details are just as necessary here as elsewhere, but the returns from this necessary attention are so far in excess of what is usually attained elsewhere that it seems to be well worth the effort. The greater comfort with which one can perform these duties is also a very important factor in the work at Bunnell. In the first place, there is hardly a day in the year during which the sun does not shine at least part of the time. Then, too, the climate is so delightful, so equable, so satisfying, that it is a joy at nearly all times to be out in the fresh, wine-like air, working among the birds and the fruit trees and watching the objects of one's attention growing to full maturity and a goodly supply of profits.

Eggs, at this writing, are selling for from fifty to sixty cents a dozen. Friers and broilers about forty-five cents per pound alive, and the demand is good. These figures may give some slight idea of prevailing prices.

The fancier has large advantages over his Northern brother on account of the hatching season coming so much earlier than in the North, and thus enabling him to get out early breeding stock for sale, and hatching eggs of far greater fertility than is usual with Northern raised eggs in the winter time. And as regards marketing his high-priced stock and eggs, he has the same facilities that those of the North have, through the medium of advertising and building up a reputation for delivering the goods as per sample.

I cannot urge any one who expects to go in the poultry business too strongly to settle in Bunnell. There is room for a number of people to engage in the poultry business. The fact that there are several large hotels on the Florida East Coast, which during several months of the year are over-crowded with the wealthiest people from all parts of the United States, gives the man who would like to go in the poultry business greater chances in Bunnell than any place else that I know of.



Flock of "Rhode Island Reds" raised near Dupont.

Every Day Happenings In and Around Bunnell and Dupont Contributed by Bunnell Correspondent During the Month

The church people and the entire section of country appreciate the action of the Annual Conference of Methodist Ministers of the state in assigning Rev. L. D. Haynes to this charge for the ensuing conference year.

Mrs. Abbott, former state lecturer of Missouri and who is the owner of one of our farms, made an eloquent address, after which she organized the W. C. T. U. in Bunnell.

One of the most important meetings held in this section by any of the secret orders was that by the Knights of Pythias on last Monday evening. It was the district meeting and presided over by Deputy Grand Chancellor.

Mr. and Mrs. John H. Burke of Port Jefferson, New York, who came to the colony recently, have entered enthusiastically into the building of a home here. Their land is located near the lake and they will make every effort to have an elegant place in what appears destined to be one of the most popular sections of the entire area of lands of the Bunnell Development Company.

Mr. H. C. McClintock of Iron Hill, Md., arrived here accompanied by Mr. C. W. Griffith of Chester, Virginia, who is prospecting. Our citizens welcome these young and enterprising men and congratulate them on their good judgment to locate here.

Mr. and Mrs. C. C. Jordan of Union City, Tennessee, who have recently purchased land of the Bunnell Development Company, are guests at Hotel Bunnell. They have a very fertile tract of land near the experimental farm and have already begun its general development. Mrs. Jordan is a lady of considerable experience in farming operations and being herself an expert gardener will be of considerable aid to Mr. Jordan in the planning and beautifying of their farm.

Dr. and Mrs. Jennings of Nevada, arrived Monday and will settle on their farm near Gore Lake. They are friends of Mr. and Mrs. Gray, whose former home was Spokane, Wash.

Mr. J. H. Coster and family of New York state, arrived here recently and having accepted their allotment of land, moved on to it as quickly as possible and began developments. Mr. Coster has erected his house, barn and fences and has made rapid advancement on the preparation of his land for planting. He will first plant the entire area cultivated to Irish potatoes, which will be followed by some later summer crops.

Among the new arrivals are Mr. and Mrs. L. A. Jett and children of Clarksville, Tenn. Mr. Jett had purchased land on the shell road to the beach and has come to develop his property and make this their future home.

Near the beautiful sheet of water, Gore Lake, Colonel J. A. McElherne, a prominent lawyer of Chicago, has purchased a pretty

farm and is now personally superintending its clearing, breaking and general development. The Colonel will spend this winter here and return to Chicago next spring. The following season he will return here, accompanied by his family, and with them will be some friends whose lands he is also having cleared now.

Mr. J. Jepson and Dr. Huffman have recently purchased additional stock for their farm and expect to have their lands ready for planting at the earliest possible moment.

One of the most enthusiastic farmers in the Bunnell-DuPont colony is Mr. W. H. Gray, of Spokane, Washington. Mr. and Mrs. Gray have a nice farm near Gore Lake and in addition have purchased some very fine haumock lands farther east, which will be devoted to the culture of oranges and grapefruit.

Mr. and Mrs. Gray have placed their daughter, Louise, in the St. Joseph's Academy at St. Augustine, for the splendid literary training that is given at that institution.

One of the most enthusiastic of the recent purchasers of Bunnell property is Mr. George Kampher of New Mexico. Mr. Kampher is delighted with the climatic conditions that allow him to remain outdoors the entire year, of which privilege he was denied in his former state during the winter months.

One of the most progressive and scientific farmers who have bought at Bunnell is Mr. O. C. Mosby of Idaho. Mr. Mosby will plant thirty acres of land this year, twenty-five of which he will plant to Irish potatoes, which will be followed by sweet potatoes exclusively. Mr. Mosby bought in Black Point, one of the most fertile sections of the colony.

Mr. J. D. Curran, who has settled on the Moody boulevard to the beach, will begin a small house soon and expects later to build a more commodious building.

Mr. N. Scholen of Washington, who has lands on the eastern side of Bunnell and DuPont, will diversify his crops and plant Irish potatoes and velvet beans. Mr. Scholen will also plant some land to the famous early sweet potato of North Carolina, which is possibly the most valuable crop placed on the markets of the eastern cities in the early summer.

Mr. John H. Barney of Olivet, South Dakota, came this week. Mr. Barney has bought, and being delighted with the climate and general conditions, will arrange for a permanent home here.

Mr. Thomas Sayers of New York City, will plant his farm this season to cabbage, lettuce and Irish potatoes, which will be followed by sweet potatoes.

Mr. J. Wartenluff of Iola, Kans., a former purchaser of land here, arrived on Thursday last and will move immediately

on his land for the beginning of improvements, and hopes to be able to have some land prepared for a spring crop.

Mr. Jacob Bauman of New Jersey, is preparing to plant cucumbers, Irish potatoes, lettuce and corn for the early spring crop, after which he will grow sweet potatoes.

Mr. Edward Pederson of Milwaukee, is here for some time. Mr. Pederson was one of the Bunnell Company's first purchasers and has visited here with his family previously. He enjoys an outing and will strike his tent on his lots here and remain for a time.

Mr. H. B. Koch, formerly of Missouri, has made splendid headway since his arrival here and has several acres of land ready for planting, which will first be planted to cabbages and Irish potatoes, which he will probably follow with corn or sweet potatoes. He will complete the clearing of his farm next spring on the new lands of which he will plant cowpeas, preparatory to a larger area of vegetables for the following fall or spring season.

Ex-Mayor W. S. Jordan of Jacksonville, is now a frequent visitor to Bunnell and is delighted with the progress that is being made both in the town of Bunnell and surrounding country. In a recent interview the Mayor advised that he had visited several sections of the state and was pleased with the general development that was being made in the various localities and regards any good land in the state as being worth \$100.00 an acre.

Mr. C. W. Weatherington of Kentucky, who is the owner of a fine farm in the Bunnell colony and who spent some time here last year, is going to return within a few weeks and will take up the further improvement of his land. Mr. Weatherington writes that he is very anxious to get to Bunnell because he considers it the best country he has ever seen and he hopes to bring several of his friends with him.

Messrs. Sczudlo and Strach, formerly of Chicago, are now located on their land near Korona. They have been here but a few weeks and have already erected a little house. They have cleared some land and expect to plant a crop soon. These gentlemen are very satisfied with their farms and with the country in general.

The Farmer's Society of Equity met in a call communication on Saturday evening last. The meeting was called for the purpose of discussing the purchase of seed and fertilizer for the coming crop. Mr. Bobbitt of J. H. Schneider and Company, of New York, met with them and discussed his terms of handling their products in the spring. The members represent totally about 500 acres and it is their endeavor to buy their supplies as nearly as possible as a unit.

Mr. and Mrs. R. Benjamin Council of Limestone, Tenn., arrived Thursday evening and are temporarily the guests of Mrs. Council's father.

Former Nevada Doctor Chooses Bunnell in Preference to any Place in California

Thos. A. Verdenius, Esq.,
Chicago, Ill.

Dear Sir:

I wish to tell you why I came to the Bunnell-DuPont colony, Florida. Mrs. Jennings (my wife) and myself decided a few years ago that when we quit mining in Nevada we would seek a climate more congenial, free from the extreme of cold and heat, a few miles from the seaside in a citrus belt, on a small farm, where we could have a good Jersey cow or two, hence have pure milk and butter, raise a few chickens and, possibly, other poultry, fruit and vegetables; in a healthy section with good, pure water, free from malaria.

We at first expected that our destination would be on the coast of Southern California. We investigated very carefully and thoroughly from Santa Barbara to San Diego, California. I also investigated every portion of Florida.

FIRST—I found that the land in California could not be bought (the unimproved) for less than five hundred dollars per acre. I found equally as good land, if not better, in this colony, in the same kind of a belt, the same distance from the ocean, at from thirty-five to forty dollars per acre.

SECOND—I found that vegetables and fruits could be placed in the markets about thirty days earlier than from Southern California, hence would command better prices.

THIRD—I found that the shipping to the great centers and markets of trade would only average about one-half of the distance and one-half of the cost from this colony, that it would be from Southern California.

In regard to its productiveness I find that everything that is produced in every other state does well here, except apples and wheat. I am told they are not profitable to grow here, but I find growing in this colony or belt, oranges, tangerines, grapefruits, lemons, bananas, figs, dates, pineapples, and several other fruits that I am not yet familiar with their names; also rice, sugar cane, cotton, pecans, peanuts, English walnuts, which are not produced in the Northern states.

This colony is two or three hundred miles north of the Everglades and is considered healthy. There is an abundance of good pure water in the ground here, but everyone has not got it to the surface, but they can have it. I know this to be true, as I am a scientific expert in locating veins of water, gold, silver and other precious metals. On the twenty acres that I bought in the colony I found a living vein. I had a well driven there which took only two hours. I have plenty of good, pure, soft water.

Mr. and Mrs. W. H. Gray bought land in this colony last spring at \$30.00 an acre and were recently offered and refused several hundred dollars profit for fourteen acres of it. It is yet unimproved.

There is some good land for sale yet in this colony at thirty-five and forty dollars per acre, but it is going fast. Anyone desiring a good farm should not delay in purchasing. The terms of payment are very liberal.

We visited an orange grove a few days ago of 100 acres, where the owner of it has refused a quarter of a million dollars for it. The orange and grapefruit trees were loaded with the luscious fruit. It is located only a mile outside of this colony.

In conclusion permit me to say that I am a native of Kentucky and my wife is a native of Missouri; that we have resided in several states of the Union and have been in many more, and that we have decided to make Florida our future, permanent home, hence we have cast our lot among these people and we are now one of them. I reside one and one-half miles east of DuPont, St. Johns County.

Very cordially yours,
J. JENNINGS,
Florida.

California Cannot Hold People After They Have Learned of Bunnell

Among the hundreds of purchasers who have bought of the Bunnell Development Company, there is none who is more enterprising than Mr. A. W. Jenkins.

Mr. Jenkins, whose former home was in Tennessee, arrived at Bunnell some weeks ago, accompanied by his family.

He began preparations to clear his farm immediately and so well pleased was he with the general conditions here that he advised a son, Oscar Jenkins, in California, to sell out and come to Bunnell at once.

His son complied with his request and came promptly, bringing his family, to make this their future home.

As California is practically the only competitor that Florida has, our people feel congratulated to have inhabitants of that state become citizens of this, and Mr. Jenkins is only one of a number of former Californians who are now living in our colony.

His Own New Potatoes for Christmas Dinner Delightful Experience of a Former Canadian

Dec. 24, 1913.

Mr. Howard,
Chicago, Ill.

Dear Sir—

Say, it's fine to be able to dig new potatoes for Christmas out of one's own garden. That is what I have been doing today—much better than freezing up North. It's just like midsummer instead of Christmas.

I do not envy you up there in the cold. I cannot make out why people stay there just to make a mere existence and freeze in the bargain, when they could enjoy this summer weather all the year around. I suppose, like myself, before I saw Florida, they scarcely believe it, but what I say is that they had better come South and live where life is well worth living.

Sincerely yours,
S. J. HARRISON,
Florida.

A Remedy for Hard Times.

A sincere appeal to all thinking men and women.

By Thos. A. Verdenius



Mr. T. A. Verdenius
The Pioneer Small Farm Man of Florida.

Everyone seems to be talking "hard times" these days, and the perusal of my morning paper convinces me that these conditions do not only exist in Chicago alone, but practically all over the country. Los Angeles, California, reports a vast number of idle men; Portland, Oregon, tells about

her "down and outs." One big concern in Gary, Indiana, has laid off half of its help; other firms are cutting down their working hours, while still others have discharged all their unmarried men, and several factories are reported as being closed down entirely. At the same time I read how philanthropic institutions are busy helping the poor and those out of work. One of the large churches of Chicago is giving every man who asks for it, coffee and bread each morning for breakfast.

The two principal political parties are accusing each other as being the cause of these hard times. The Republicans blame the Democrats and the Democrats say the Republicans are at fault, while the general public—the middle class—does not know what and who to blame. Three main causes are mentioned as being responsible—the change of administration, the tariff, and the new currency law, and although I do not feel able to state what causes the unsettled condition in our country, I do believe that I can give a *remedy for these hard times*.

You readers of the Home Builder will admit the truth of the following statement—that the only man who can really and truly be called independent, is the man who has a tract of land paid for and in a producing condition. Such a man need not fear hard times, nor the day when he will likely be discharged on account of the scarcity of orders, a dull season, or a score of other reasons known to you.

I believe in the "brotherhood of man," but I also believe that it is the duty of every man, especially husbands and providers, to improve their conditions as quickly as possible, and not wait for political conditions to change. If you share my opinion that the farmer is really the only independent man, then let us see where such independence can be secured. Personally, I would not care to leave the United States. No doubt there are many other good countries besides our own country, but I would not consider them; so my chief object is to show the readers of the Home Builder where they can secure reasonable land in our own country.

Land values in the West are well known, and throughout the Middle West the land owner is considered a big man. In the Northern Atlantic Coast states farm lands have become impoverished by continued usage, but as an offset we also find that these lands have become more valuable on account of their location and the large population, especially in the cities, so that the majority of farms in the Eastern states are practically suburbs of thriving towns, or estates of millionaires.

It is in the South that the present homeseeker will find his Paradise, and if the railroads of the South had done as much to apprise the people of our country of what is waiting there for them as the railroads of the West have done, no doubt by this time every acre of land in the South would have been taken up.



You need not fear "hard times" if you have a Florida home like this.

CHIEF OF ALL THE SOUTHERN STATES, FOR THE FARMER OR HOMESEAKER, IS FLORIDA. It is the "Land of Promise" and is rapidly coming into its own. It is **THE STATE** in the Union that is growing more rapidly in population and wealth than any other, and the world is commencing to realize what Florida really is.

The BUNNELL HOME BUILDER

A Remedy for Hard Times.



A field of corn near Bunnell.

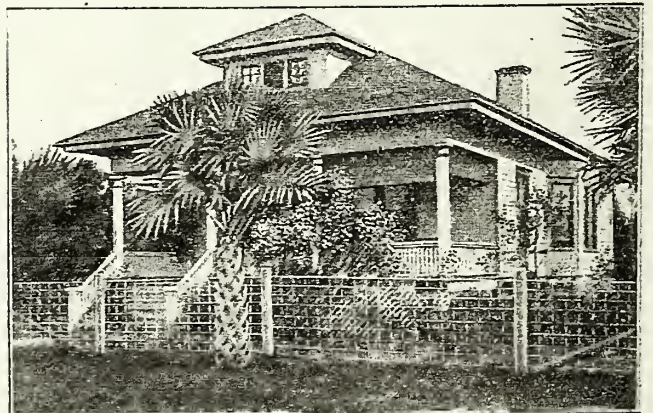
Take, for instance, our colony at Bunnell, where we have today land owners from almost every state of the Union, and although only a small percentage of the buyers are settled on their farms, we can state that our buyers are to be found in almost every large city of the Union, also in Canada, Yukon, Alaska, Hawaiian Islands, Mexico, England and Switzerland. Of the thousands of new settlers who are coming to Florida, only a small percentage are farmers; many of them are clerks, merchants, laborers; men and women who are tired of the old hand-to-mouth existence and who have nerve and energy enough to break away from drudgery and start anew to carve out for themselves *a life of independence*, in a real land of plenty. I believe I can say without fear of contradiction, that the man who expects to make Florida his home will find fewer obstacles and hardships than any other place I know of, and he can start with less money in Florida than any other state.

Here are a few things about Florida to be remembered. One of the first necessities in the establishment of a home is the building of the house—a place of shelter—and this can be built for a third or half the cost of building it in a Northern climate. Fuel bills can be reduced to almost nothing, as there are few days when a fire is needed, and plenty of wood is to be found in our colony. The necessity for warm clothing is also eliminated; besides, and best of all, Bunnell is in a country where three crops a year are raised. This means a great deal for the new-comer, who does not have to wait a full year to realize something from his land, and if he should encounter one crop failure, he would still have two more chances to make good.

Florida soil, in my opinion, is the most productive soil in the United States, and there are several reasons for this statement; but the primary one is the fact that it is located where it has more sunshine throughout the year than any other state in the Union, and it has an abundance of rainfall as well.

Florida's varied resources of forest and farmland, her magnificent fisheries, her great phosphate deposits, her fertile soil and her marvelous climate, have attracted the attention of the whole world; consequently *capital and immigration are turning Floridaward* so rapidly that statisticians find difficulty in keeping record of the state's constantly increasing progress.

Florida has increased in population, as credited by the government in 1910, for a ten-year period, forty-two per cent, but it can be safely figured that almost all of this increase can be traced to the progress being made by the state in those last three years.



A beautiful bungalow in Bunnell.

A Remedy for Hard Times.

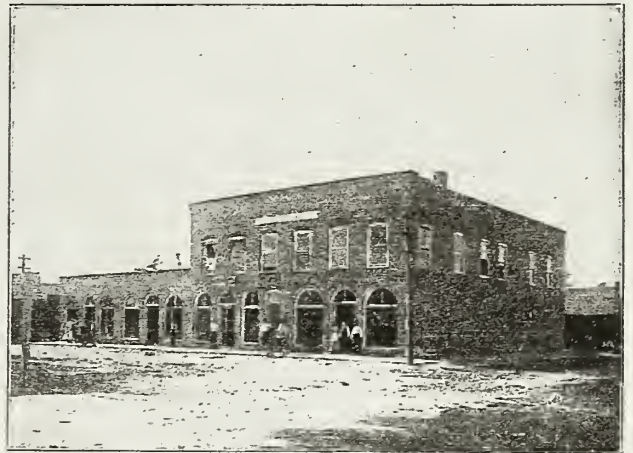
Less than forty years ago, Florida's production was very small indeed. Last year, however, one of the railroads penetrating the state handled more than 25,000 carloads of fruits and vegetables. The cities of the North, consuming the greater portion of Florida's products, are distant from Florida's shipping point from a day and a half to two days and a half, so that Florida's fruits and vegetables are landed in New York, Boston, Chicago, St. Louis and other Northern cities fresh from the tree and vine.

One does not have to go back many years to recall the fact that Florida was at one time very much misrepresented, particularly as to the health and natural conditions of the state, but the fact is Florida's death rate is less than that of any other state in the Union.

Florida's soil will produce every known fruit in the world, most of them in abundance. Her citrus-fruit industries are second in size to those of California, while in quality *the fruit has no superior in the world*. Florida's trucking industry is in a class by itself and includes almost every known variety.

Vegetables are practically grown during every month of the year, and the bulk of the crops is sent to the markets during the winter season, when the highest prices prevail.

Florida's climate, while wonderfully beneficial to the tourist and seeker for health, is equally valuable and important in the growing of fruits and vegetables and all field crops. Florida's population, both urban and rural, is composed of the best of American citizenship.



Tribune Building, one of Bunnell's business blocks.

The public-school service is excellent. Churches of various denominations are to be found in every town and settlement. The social spirit is broad, and the hospitality of the people, both Southern and of the thousands who had come from the North and are now living here, is of the kind that makes the stranger welcome and at home.

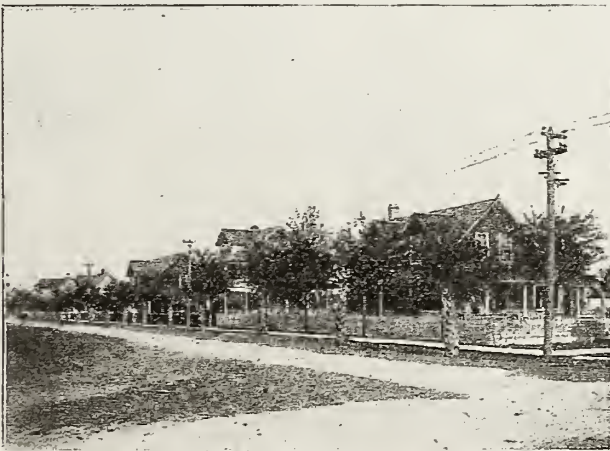
Out-of-door life is one of Florida's chief attractions. *The annual average temperature is about 70 degrees*. It rarely goes above 90 in the summer or below 30 in the winter.

It is never too hot or too cold for the full enjoyment of out-of-door life, and such recreations as hunting, fishing, bathing, etc., can be indulged in every month in the year.

Florida's real estate values have doubled and trebled in the last few years and will do so again in the next few years. This is especially true at Bunnell. The Bunnell Development Company first sold land for \$20.00 an acre, then the price was advanced to \$25.00, and \$30.00, and today no land is sold for less than \$35.00 and \$40.00, while recently one ten-acre tract near Bunnell was resold for \$100.00 an acre.

Not only is Florida's soil unequalled for trucking or the production of citrus fruits, but it is proving to be superior for staple crops—corn, rye, forage crops of all kinds, sugar cane, cotton, etc. Florida is destined to be one of the most remarkable farming states in the Union before many years. People from the North are coming here rapidly and every day new wonders of Florida's soil are being discovered.

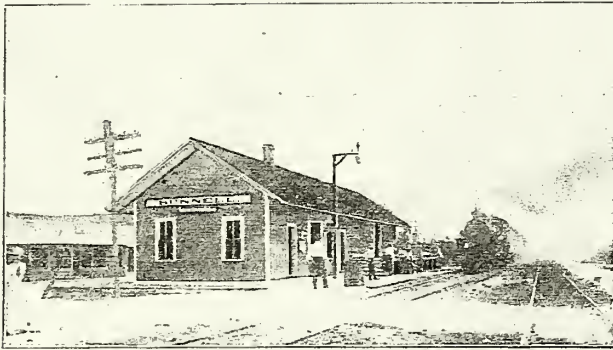
I wish I could ring a bell in the ears of every workingman, every clerk, every person, for that



Street scene in Bunnell.

A Remedy for Hard Times.

matter, throughout the length and breadth of this great country of ours, and awaken them to the fact that they are wasting the best years of their lives, working for others, and I wish I could help them to understand that with a little effort on their part, they can easily become the owner of at least ten acres of good, tillable land in the splendid Bunnell-DuPont colony, where they will be beyond the reach of the so-called "hard times."



Florida East Coast Railroad Company's Depot at Bunnell

SAVE YOUR MONEY, if only a few dollars per month and become the owner of a Bunnell-DuPont farm-home. It will mean that you are, step by step, reaching the goal—"Independence." Bear in mind that the best insurance you can have for your family is a good piece of land in the Bunnell-DuPont colony, that the surest protection you can have in your evening of life is the ownership of this self-same land. And just this is *my remedy for hard times*.

I want to ask the thousands who receive this issue of the Home Builder if you will not see that one or more of your friends reads it through

from cover to cover. Get them interested in Bunnell; you can do them no greater favor; nor can you prove your friendship for them in any better way than by doing this. Urge them to start at once to secure a home—and you may depend upon it that the Bunnell Development Company will allot them good land.

If you are not already a buyer in this *banner colony of Florida—BUNNELL-DU PONT*—at least **GIVE ME AN OPPORTUNITY TO PROVE TO YOU WHY YOU SHOULD BECOME ONE, AND WHY YOU SHOULD BUY A FARM AT ONCE.**

It is impossible for me to give further details regarding our colony in this article. All I have endeavored to do, is to give you what, in my opinion, is a **REMEDY FOR HARD TIMES**.

If you want to know more about our colony, write for my booklet, "**A LITTLE FARM—A BIG LIVING**." I have just gotten out a new edition of this book. It is printed in three colors, with many up-to-date photographs, which I had taken while in Bunnell recently. It is written in a conservative manner and I can back up every statement therein and can, very easily, prove to you that Bunnell-DuPont is the place where you should invest and where you should make your future home.

If you will fill out the coupon below and return it to me, I will send you my booklet, "**A LITTLE FARM—A BIG LIVING**," my 1914 Calendar, and also the Bunnell Home Builder for six months, free of cost.

Thos. A. Verdenius.

 **Cut out this Coupon and mail to our Sales Office at Chicago today** 

THOS. A. VERDENIUS,

108 South La Salle Street, Chicago, Illinois

I am interested in the Bunnell-DuPont colony and would like to receive a copy of your book,

"A Little Farm—A Big Living"

and would also like to receive for six months, free of cost, your magazine, *The Home Builder*, and your 1914 Calendar.

NAME _____ STREET and NUMBER _____

CITY _____ STATE _____

If you have any acquaintances who are interested, kindly give us their names and addresses in the space below.

Back to the Land

By Mrs. Marie Walshe, of Canada

How many discouraged city toilers, hopeless and weary of fighting against a series of invidious circumstances, finally surrender to the phantom called "destiny" and cry in their distress, "It is useless to struggle in the meshes in which I am entangled; all things have conspired against me; I can never extricate myself."

Unto those thus terribly perplexed, existence is indeed a failure, if there comes not unto their souls the sweet assurance of a Supreme Providence, tender and pitiful, awaiting the moment when the toiler's hand shall be outstretched for guidance.

Emerson, in his essay on the "Over-Soul" says: "From within, or from behind, a light shines through us upon things and makes us aware that we are nothing, but the light is ALL" and if to one looking outward from a maze of difficulties, that light reveals an outlet, an escape, and rising in newly found strength

"He breaks his birth's invidious bar,
And breasts the blows of circumstance,
And grapples with his evil Star."

Then surely will the difficulties vanish and the pathway to success be found. Unto laborers in mills and factories, yielding up their all of strength and skill to build colossal fortunes for a few; unto the discouraged workers in various spheres of labor, ever fearing as the years glide by, that presently they will be requested to stand aside for younger, more ambitious men; to all such there comes today a light that reveals an exit from the heart-rending conflict with poverty and hard-times; an escape from uncongenial conditions of city life and toil—"BACK TO THE LAND!"—and Wherefore? Why should that time-worn remedy be offered as a solution to the enigma of hard times? Because, after an exhaustive insearch and inquiry into the cause of the high cost of living, the verdict is that the main, the REAL cause is to be found in the simple old-fashioned law of

SUPPLY AND DEMAND.

That the high cost of living is driving men "back to the land," is the statement of Major Dyer, Secretary to World Immigration Commissioner Lamb of the Salvation Army—and THIS after a world's tour, investigating labor conditions. "We intend to advise immigrants to steer clear of big cities which are already too congested," declared the Major.

Dealing with the high cost of living, an experienced Canadian farmer gives us, as his opinion that "more farmers is the remedy." "The great evil," he declares, "is the increase in the consumption of food in the cities, and the falling off in supplies from country districts."

Following this is a statement from Mr. Brown, Chief of the Poultry Division of the Canadian Department of Agriculture. After an exhaustive investigation of the egg trade, he finds that Canadians are eating more, and the supply is so insufficient to meet the demand

that Canada, which once exported eggs, has now to import them, and in greater quantities each year. Hitherto, when there was an egg shortage in Canada, eggs have been available in the Chicago and western markets, but by reason of the same cause (under production) Americans also are short of eggs and since the revision of the tariff have actually imported them.

What is the conclusion of it all? In Mr. Brown's opinion it is the "Golden Opportunity" for farmers and others to increase their poultry plants and take advantage of the high prices prevailing for poultry and poultry products.

"BACK TO THE LAND" should be the cry of men and women now laboring to make others rich. BACK TO THE LAND, where they may build their own homes and produce a supply of food to satisfy the demands of crowded cities, and at the same time enrich themselves.

What induces men to delve and search for gold and jewels? The value of the precious metal! The demand for the glittering gems! If the insufficient supply of food products has become a subject of such importance as to engage the attention of America's and Canada's most earnest men and women, then surely here is the golden opportunity offered to city toilers, anxious to escape to better and healthier environments.

Purchase a farm! Become your own master! Avail yourself of the easy terms offered by the Bunnell Development Company. Engage in the food producing industry in Florida—the most favored state in America, where, owing to its fertile soil and favorable climatic conditions you may raise produce to supply the eager demands arising from crowded cities, and at the same time enrich yourselves. Better far to labor in the country, upon your own land, than remain a "wage-slave" toiling for a mere living in office, mill or store. Better, after the day's labor to sit under the shelter of your own home, gazing with the pleasure of possession upon the citrus groves and the vegetables growing upon your farm, which in due time will yield a rich harvest. Better as the passing years leave their silver traces upon your locks, to know you will be reaping the results of a wise investment and earnest industry, than to be wandering homeless, seeking shelter from the charity of others.

One writer declares that, "instead of saying that man is the creature of circumstances, it would be nearer the mark to say that man is the architect of circumstance." However true that may be, it is a blessed privilege to own a home of one's own—a place of rest in the days where our human frames, yielding to the weariness of age, may have no fear of care or poverty.

Where we may watch the sun go down,

In radiant hues of lingering light

Without a city's walls to frown

And choke fair eve with sullen night.

FLORIDA strawberries and celery are world famous, and \$1,000 per acre crops have been grown on lands which cost only a few dollars an acre a few years ago.

Bunnell's Youngest Land Owner



Baby Irma Tice of Newark, New Jersey, eighteen months of age, and youngest land owner in the Bunnell-DuPont colony

Irma's farm was purchased for her by Mrs. Purkis and Mrs. Groff of Newark, N. J., and by the time she has reached womanhood it will be worth a small fortune to her, whether any improvements are ever made on it or not.

Surely, no one could give a child a better gift. Parents and relatives would do well to follow the example of these two ladies, and we are glad to say that a number of parents are now paying for Bunnell farms for their little sons and daughters.

Have you treated yourself to a winter in Florida, where you can spend your time and energy outdoors among flowers and gardens instead of shoveling snow, thawing out water pipes and paying large bills for fuel?

\$500.00 cash has been offered this man, who paid only \$125.00 for his five acres

Dear Sir:

I want to say a few words about Bunnell and the splendid treatment I have received from the Bunnell Development Company; and I want to tell you something of what I have done here. I have cleared my land, have been beautifying my two town lots and have been aiding others. My lots are the first to be seen on entering the beautiful town of Bunnell. The homes here are small but attractive and I am now erecting a new one.

I came to Florida five years ago; landed in St. Cloud with \$6.00 in cash. Had a few carpenter's tools with me. Helped build a new home at St. Cloud, then came to Bunnell and went to work for Mr. B. B. Batchelder, Bunnell's old, reliable contractor. I worked for him for quite awhile, and my first winter in Florida just cost me \$110.00.

I went back to Ohio the next summer with \$24.00 to the good, after having spent a delightful winter. I purchased a five-acre farm near Bunnell for \$25.00 an acre, and have it about paid for now. I have been offered \$500.00 cash for this farm, so I consider this mighty good for such a small investment.

I am usually so busy here that I have not had time to visit the many beautiful spots nearby, but hope to do so later.

I wish that all of my friends could realize the bright prospects I have here, and could understand that the opportunities for them are just as great if they would only buy a farm in this colony. I would be only too glad to make selections for any of them, free of charge. No one can make a mistake by investing here for there is no land in this section but what is worth more than the price asked for it, and it is growing more valuable day by day. How I would like to pass around the luscious oranges right now, of which I have a good supply.

Yours very truly,

E. A. FOSTER,
Florida.

Do you know of any other place where land sells for so little and produces so much? Where a single good crop has returned more than the cost of the land and all the improvements?



Florida is the winter home of the wild duck. The above picture was taken only a few miles from our new tract. The Bunnell-DuPont colony is a paradise for the sportsman. Our lands are located in a region where one may enjoy the finest hunting and fishing, and all manner of out-door sports.

FLORIDA has the best climate in the United States to live in and the possibilities for both pleasure and profit are unexcelled.

Two Short Stories of Success

NEW YORK MAN WELL PLEASED WITH BUNNELL-DUPONT

Mr. Kuhn and family arrived at Bunnell eleven months ago. He has built a five room house at a cost of \$400.00; small barn and outbuildings for \$60.00. He has cleared, fenced and plowed ten acres of land. He dug a well, costing \$11.00, obtaining good water at a depth of twenty-two feet

Dear Mr. Verdenius:

I received your calendar and thank you very much. Now I will write you a few lines to let you know what I think of Bunnell. Today is the anniversary of two events which should make me feel happy. This is my thirty-sixth birthday, and eleven months since I came to Bunnell. When I look back and see what I have accomplished during these last eleven months, I do feel happy. I have built me a nice house and cleared ten acres of land which I planted to potatoes last week. I have a very nice farm and there is lots of good land left, and if I have any luck I will get more, for I think it is the best investment I can make.

The climate here is just fine; the sun shines almost the year around. My family and myself are feeling splendid. We have a nice flock of chickens which have been laying most every day, and we have sold some eggs, too, for which we received forty cents per dozen.

I am certainly pleased with my investment here. I have worked hard this summer and have made me a home which I can feel proud of, and it only took eleven months to do it. Now my hardest work is done—I can take it easier. My land is fenced as well as cleared. We have no coal to buy, but a nice garden coming on to supply us with fresh vegetables. Now, what more does a man want, and where can one do better?



Mr. Kuhn and sons preparing their land for potato crop

The town of Bunnell is a regular little city. We have some good stores where one can purchase anything he wants.

I intend to plant an orange grove next year, for oranges do well here. I have seen some grown close to my place and they were the sweetest I have ever eaten. One thing about this colony, you can plant something every day in the year and it will grow. You can raise everything in your garden that is good to eat and for pleasure you can go to the Atlantic Ocean, which is only seven miles from Bunnell, and catch lots of fish, camp there at any time of the year, and get an abundance of oysters, too, in season. We have been there several times. We have very nice shelled roads which makes it a pleasure to drive, and one can see all kinds of crops growing along the way. No wonder that they call this the Flower State. Roses will bloom all the year around. I am well pleased and so is my family. Give me Bunnell-DuPont; no city life for me.

Yours truly,

JOSEPH E. KUHN.

FROM PLOUGHING THE SEA TO PLOUGHING THE LAND

Mr. Yarnell left the Navy August 8th, 1913. Arrived at Bunnell September 4th. Began clearing his land Sept. 15th; built a five room house, barn and hen house at a cost of \$575. His family arrived Dec. 20th. Has 15 acres fenced, four and one-half acres cleared and plowed. Obtained fine water at a depth of 33 ft.; cost of well \$13.00



S. K. Yarnell

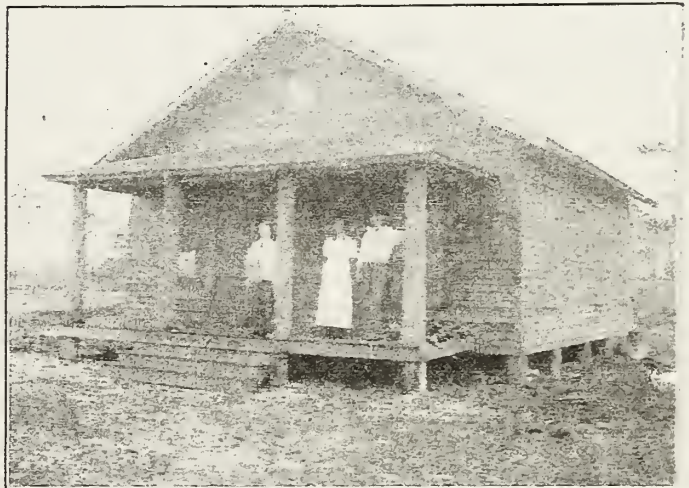
don't this year I will next, sure.

I had my soil tested by the State Agricultural College of Gainesville, Florida, to see if it was suitable for fruit. They gave me a good report on it for either fruit or truck farming, and if any one is inclined to be skeptical about the soil all they have to do to be convinced of its growing qualities is to write to the Agricultural College.

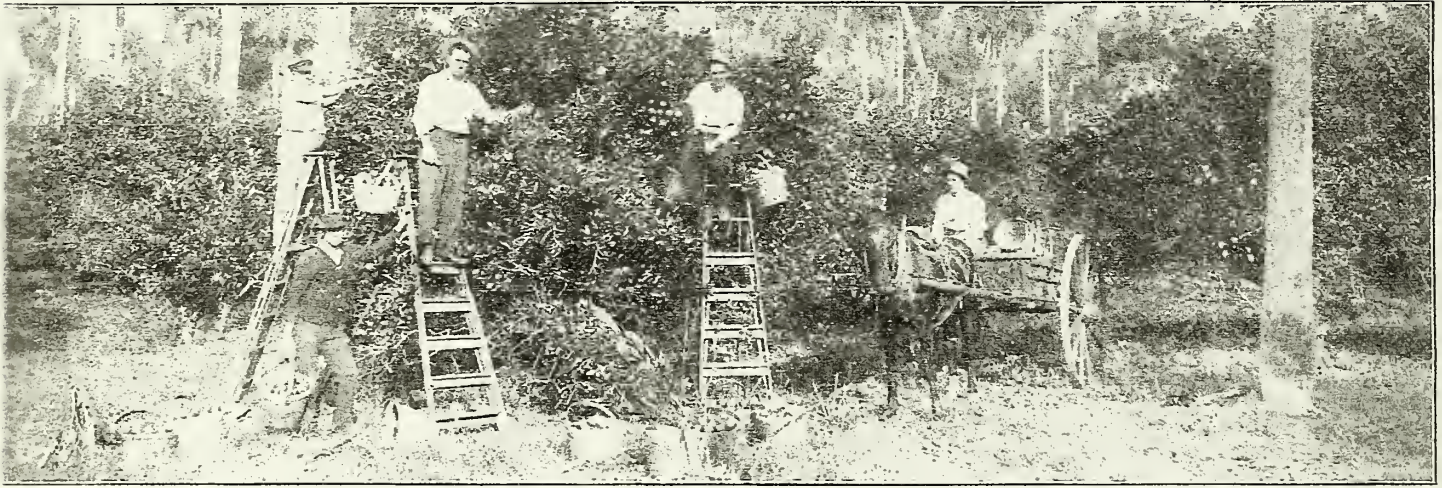
Bunnell-DuPont is coming to the front fast. They are building right along now. The Company is using three automobiles to show people the land; the hotel is full of folks all the time and the Florida East Coast Railroad is running three extra trains each day, bringing people into Florida. Everyone is busy now getting their fertilizer in the soil for potatoes and we expect a banner year. The merchants are all doing a good business and everything looks prosperous. We are having fine weather.

Wishing you and the colony every success, I am

Yours very truly, S. K. YARNELL.



Home of Mr. S. K. Yarnell



Glimpse of 106 acre orange grove just east of the Bunnell-DuPont colony. Note the magnificent palm trees in the background. Last season about 10,000 boxes of delicious fruit were shipped from this grove. Ten acres of oranges or grape-fruit will give one an independent living in this Sunny Southland

What Others Have Done in Florida

Chase & Co., who handled a celery crop of 120 acres, after deducting their commission, returned \$106,028.16 to the growers; an average of about \$884 an acre.

Henry P. Chappell, nine years ago a railroad agent at \$35 a month, was one of the pioneers who planted celery. Today his income is \$25,000 a year—half as much as the salary of the President of the United States.

A. T. Rosseter has made \$50,000 in the last five years raising celery and lettuce on Florida land that a few years ago was considered worthless.

Last year George C. Chamberlain realized \$24,000 from ten acres of land. His celery yielded \$1,650 an acre, followed with egg plant, which sold for \$650 an acre more.

L. C. Pace made \$40,000 net on forty acres of celery followed by lettuce. He then had one sure crop left, either corn or sweet potatoes, before it was again time to plant celery.

C. P. Williams, formerly a locomotive engineer, has made \$30,000 in the last three years raising celery on five acres of land.

Rudolph Warner, west of Bunnell, obtained a net profit last Spring of \$980 from a fraction over five acres of Irish potatoes.

These merely show what can be done. It takes brains, energy and a little capital, but the possibilities are here.—Exchange.

To the Bunnell-DuPont Land Owners who are now living in the Colony:—

If you take an interest in reading the Bunnell Home Builder, won't you send any items of interest you may have to this office for publication? Tell us what improvements you have made; what you contemplate making, and how you are getting along. Also send us items of social affairs and of church interest, or write us a letter for publication. Such co-operation on your part will be very much appreciated by the

Editor of the Bunnell Home Builder,
108 So. LaSalle Street,
Chicago, Ill.

OUR 1914 CALENDARS RECEIVE HEARTY WELCOME.

Practically every mail brings one or more letters acknowledging receipt of our calendar, and containing favorable comment on same. One of these letters reads as follows:

My dear Mr. Verdenius:—

Allow me to thank you for the nice and rather unique calendar you sent me. I was under the impression that ten acres of Florida land was a big slice, but the tall, smooth-faced fellow on the calendar seems to be able to carry it in his hand.

I expect to go down to Bunnell this fall, and perhaps I will have the pleasure of shaking you by the hand.

Yours truly,

M. E. KANTNER.

We trust that each one who received a calendar has hung it in a prominent place so that it may constantly remind you and your friends of the Sunny Southland, and especially of its most successful colony—BUNNELL-DUPONT.

If you have not received one of our calendars you may secure same by writing to the

General Sales Office,
BUNNELL DEVELOPMENT COMPANY,
108 So. LaSalle St., Chicago, Ill.

California "booster" admits that the Florida East Coast is the finest country he ever saw

Mr. Verdenius:

I am going to relate a little instance that happened a few days ago. A friend of mine, a prominent railway official, had always praised California when we met, while I had championed Florida. As I was leaving for New York the other day, I met this friend, who had just returned from a visit to the Florida East Coast, and I asked him if he found I had exaggerated about Florida. His answer was: "Homer, the East Coast of Florida is the finest country I have ever put foot on and you never told me one-tenth. Florida is destined to be the greatest State in the Union."

My train was moving and I had to say good-bye.

When people go and see for themselves, then they will be like my friend, unless they are too narrow-minded.

Wishing you a prosperous New Year, I remain,

Yours sincerely,

HOMER E. HASKELL,
West Virginia.

FLORIDA produces the finest grapefruit and oranges in the world.

Every Day Happenings In and Around Bunnell and Dupont

CITY DIRECTORY.

Church Services:

METHODIST CHURCH.

Preaching—Sunday, 11 a. m.

Preaching—Sunday, 7 p. m.

Sunday School—10 a. m.

Secret Orders:

F. & A. M., NO. 200.

Meets every second and fourth Tuesday at 7 o'clock p. m. in Masonic Hall, second floor Bank Building.

KNIGHTS OF PYTHIAS.

Mohawk Lodge, No. 128, meets every first and third Monday at 7:30 p. m. at Castle Hall, in Bank Building.

At the last meeting of the road commissioners an order was given to at once open up and grade the road from Bunnell to DuPont parallel with the railroad.

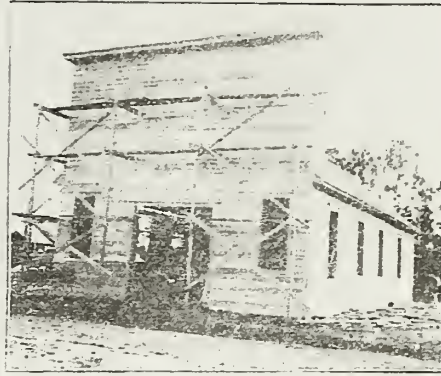
The local W. C. T. U. observed the day of prayer for national prohibition. In the forenoon a devotional service was conducted. The feature of the evening's program was an address given by Mrs. Alice Scott Abbott, which was enjoyed by all present.

Messrs. George Moody, W. H. Cochran, and Robert Moody have begun the erection of their summer homes at Ocean City. Watch Ocean City grow.

Our farmers these days are preparing and planting their land to Irish potatoes. A few of them planted their potatoes the latter part of December but the larger acreage will be planted between the 20th of January and the 15th of February.

All indications point to good prices again in April and May, when our crop will be marketed. We will have a great many new growers this season, as considerable new land has been brought under the plow since the last crop, which, added to the acreage we had last year, gives us the largest area under cultivation of any year so far. This large acreage and the splendid prospects for high prices make the future of Bunnell-DuPont look very bright, while the farmers are wearing smiles that won't come off.

Among those who are planting potatoes are: W. A. Mack, W. A. Brock, N. Scholen, O. C. Mosby, J. L. Council, G. Miller, J. E. Kuhn, O. Dahlgreen, Jos. Conway, H. C. Harrison, C. D. Hagadorn, Huffman and Jeppson, Wm. Wehrman, A. Lambert, G. M. Nuss, I. I. Moody, J. F. Lambert, J. B. Johnson, J. W. Malphurs, C. B. Miller, L. Gray, W. L. Bartlett, Nich Lasch, H. B. Koch, J. H. Coster, G. L. Tolman, E. Deen, E. H. Headen, M. O. Tippen, G. W. Durence, E. E. Loughridge.



Partially completed blacksmith shop at Bunnell

A recent visitor to Bunnell was Mr. Nils Hagen of Wisconsin, who has a beautiful twenty-acre tract of land about two miles east of Bunnell. Mr. Hagen is well pleased and made a selection for one of his northern neighbors, Mr. Hoffman.

Rev. F. M. Williams and Mr. H. T. Hotchkins, both of Chicago, Illinois, are in Bunnell and expect to make this their future home. We wish to extend to them a most hearty welcome.

Mr. Rezmer, a Chicago hustler, spent several days in the colony and made selections for a great number of his friends, in the new tract. It is reported that Mr. Rezmer has reserved, for a few weeks, almost one solid section of land.

Among the many new arrivals at Bunnell are Mr. Brigham and family who have come from London, England, to make their future home in the colony. Mr. Brigham, however, is not the only man from across the waters who has become interested in our colony. The Company has received inquiries from China, Japan, the Philippines and various countries of Europe.



One of the many new homes now being constructed in the Bunnell-DuPont colony

50 ROOM HOTEL WILL BE BUILT IN BUNNELL.

To Be Erected on Railroad Street Just South of the Bank Block.

The owners of the property just south of the bank block have informed us that we can expect to see a fine up-to-date fifty-room hotel on the property within the near future.

The hotel is to be modern in every respect. It will be built of either concrete blocks or brick. It will be three stories. The first floor will be occupied with two store rooms, the lobby, dining room and kitchen. Each bed room will have flowing water, electric lights and the furniture will be of the best quality.

This hotel will fill a long felt want for Bunnell, as our present hotel building is inadequate to accommodate the people who come to Bunnell, they having to turn people away nearly every day on account of not having room for them.

The building of this hotel will be in keeping with the growth of our little city, which is growing in bounds, and to try to do without it any longer is out of the question.

Mr. J. C. Miller, of Ormond, has rented the Smithers farm west of Bunnell and will plant twenty acres of it to potatoes this season. Mr. Miller is an old potato grower and we predict great success for him this season.

Mr. Willis Williams is erecting a nice cottage on his lot across the railroad from the hotel.

Mr. Boujohn has opened up the cooper shop of the Farmers Manufacturing Co., and is busy making barrels for the coming potato crop at Bunnell. Mr. Boujohn estimates the number of barrels to be used here this season at from fifteen to twenty thousand.

Mr. Parker has bought the meat market of the Hastings Cold Storage Co., at Bunnell, to which he will add a complete line of groceries. Mr. Parker moved here from Baxley, Georgia.

Mr. Ed. Johnson has completed his magnificent concrete bungalow on Moody Boulevard and has moved into it.

Mrs. William Hardesty picked the first ripe strawberries of the season from her vines Friday, January 23rd.

Mr. I. I. Moody has contracted for a nice two-story residence to be built on his lots on the corner of Lambert Avenue and Turner Street. When completed it will be occupied by Mr. W. A. Sapp, cashier of the Bunnell State Bank.

Contributed by Bunnell Correspondent During the Month

Quite a large crowd attended the dance in the Tribune building Wednesday night. All report an enjoyable evening.

The stockholders of the Bunnell State Bank held their annual meeting in the executive office of the bank on Wednesday, January 7.

The showing for the past year's business was an excellent one and the stockholders were well pleased. The usual 10 per cent dividend was declared and a neat sum set aside.

The Bunnell Lodge, Free and Accepted Masons, No. 200, met in their regular convention, at which meeting officers were elected for the ensuing term. Quite a large number were in attendance.

Mr. J. C. Johnson is erecting a dwelling house on his lots in Seminole Heights. Mr. Johnson will move into his new home just as soon as it is completed.

Messrs. W. A. Mack and O. C. Mosby, two of our best farmers, inform us they are disposing of their fall crop of Irish potatoes at \$1.25 per bushel f. o. b. Bunnell.

Mr. J. L. Nuss and son, who own a farm on the Moody road near Bunnell, have erected a nice bungalow and now have a beautiful farm, with their land in perfect condition, which they are planting to potatoes.



Mr. Verdenius visiting the orange grove of Mr. Helm, east of Bunnell

Rev. L. D. Haynes is improving his two lots which he purchased next to the parsonage. He has planted palm trees across the front and is putting up a fence.

A number of Bunnell business men are making plans for the organization of a new company to take over the present water-works, electric light plant and telephone system. This company will install up-to-date machinery for the light plant and water-work system and will lay pipes through portions of the town not at present supplied with city water.

The telephone system will also receive a general overhauling.

All of these improvements will be of great benefit to the people of Bunnell and we wish the company much success.

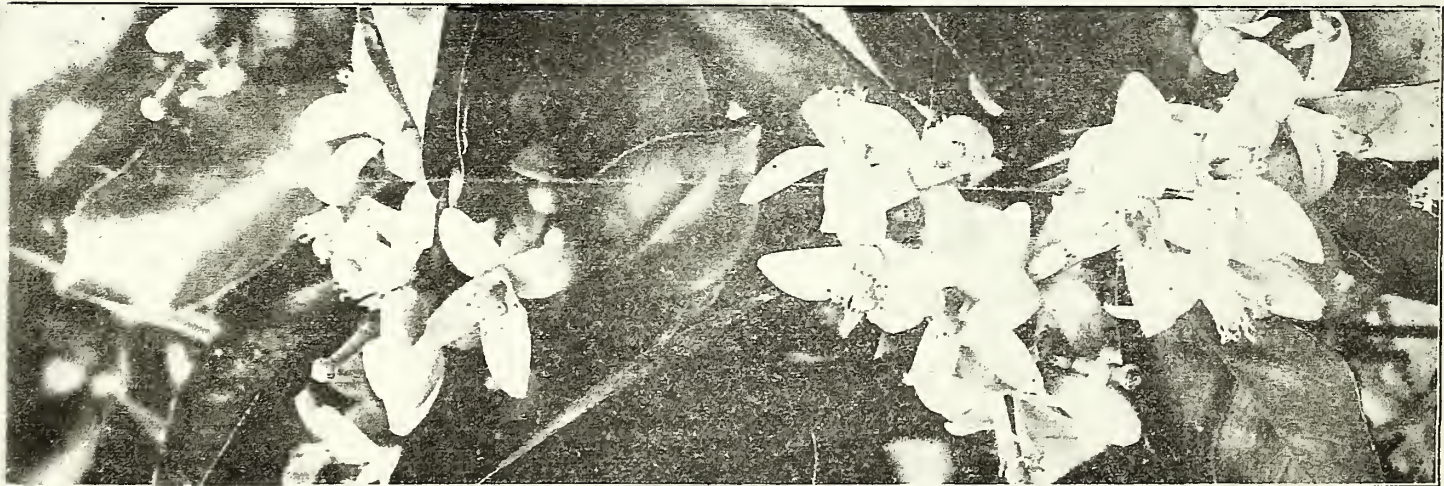
Mrs. N. M. G. Prange lectured at the school house in Bunnell on Saturday afternoon, February 7th, to the farmers in the southern portion of St. Johns County. Mrs. Prange is an authority on all phases of agriculture and horticulture and gave much splendid advice to the farmers of our community.

Messrs. Cochran and Moody have completed the shelling of the John Anderson Highway from the Volusia county line to McClouds' Corner, a distance of five miles.

Mr. W. H. Bacher is improving his lots on Moody Boulevard preparatory to erecting a nice home. If we can get a few more men like Mr. Bacher to move to Bunnell we will soon have a city.

BUNNELL STATE BANK FIRST TO APPLY FOR RESERVE STOCK

First in Florida to act under the new currency law, the Bunnell State Bank yesterday made application by telegraph for stock in the reserve bank system provided under the new currency law. This action was authorized at a meeting held in the afternoon at Bunnell. No other State Bank in Florida has yet made application for stock in the system and this gives the Bunnell bank the distinction of being the first.



Florida is a land of flowers. Every month of the year produces a new variety. Nature's floral gift for the month of February is a profusion of orange blossoms. If you have never visited a grove at this season of the year you cannot imagine the exquisite perfume exhaled by these millions of wax-like flowers. Just now one may see in a Florida orange grove, the ripened fruit and the blossoms for the next crop hanging from the same branches—a most attractive sight.

FLORIDA land can be bought with the money spent for fuel in Northern states.

Happenings All Over the State of Florida

An instance of the values of Florida orange and grapefruit properties, properly matured and cared for, was never better evidenced than when Mr. J. J. Heard, a Jacksonville banker, recently received \$100,000 for a 100-acre grove. This was at the rate of \$1,000 per acre. The property sold by Mr. Heard for this large sum is unquestionably very desirable from any standpoint, but is not an unusual grove nor more desirable than many a grove found in Florida. If you would be a Mr. Heard, the opportunity is yours.

Welcome to Alfred Burbank.—The citizens of St. Johns County have signed their names to a letter of welcome, addressed to the famous horticulturist, Mr. Alfred Burbank of Santa Barbara, California, who is opening up a large experimental farm in St. Johns County. Mr. Burbank owns one thousand acres of land not far from the holdings of the Bunnell Development Company. He and his brother have been very successful in plant breeding and fruit raising and in originating new and prolific varieties of Irish potatoes. The removal of Mr. Burbank from California to Florida is surely our gain, while it is California's loss.

We are one of the few land companies in the state located on the grounds, working with and helping our settlers.

Does not this fact show our faith in the country?

All Florida vegetables are in good demand.—Beans as high as four dollars per basket; lettuce two dollars per basket; peppers three dollars and twenty-five cents per large basket; peas seven dollars per basket; egg plants three dollars and fifty cents per box.

The first hamper shipments of Irish potatoes have moved out from South Florida and bringing around 8c per pound and in demand at that price.

Cabbages continue to hold their own. As high as thirty-two dollars per ton is being paid. The first car of cabbages left Florida on the 7th of January. Some shipments have netted growers a dollar and fifty cents per crate.

The orange growers of Florida are preparing to utilize the advantages offered by the new parcel post regulations. The new regulations, which went into effect January 1, make it possible for packages weighing up to fifty pounds to be sent in the first and second zones, and packages weighing up to twenty pounds in all zones of the parcel post system.

H. A. Lanier furnishes us the following figures of what he produced this year from a single acre of ground. These figures demonstrate that not only do citrus fruits and vegetables pay here, but that the more staple crops are also profitable. From this acre of ground Mr. Lanier produced thirty-five barrels of corn, worth \$35; two crops of hay, making four tons, valued at \$20 a ton; \$40 worth of Irish potatoes and 100 crates of squash, which netted \$60.—Zolfo Springs Truth.

The "Better Roads Movement" is growing stronger every day in Florida and especially in St. Johns County. The citizens of St. Johns County are going to vote on a bond issue, which was favored by practically all the large tax payers, including the President of the Bunnell Development Company, Mr. I. I. Moody, who is a strong, earnest and constant worker for good roads in our county. If the bond issue is favorably voted upon there will be built sixty-four miles of hard road in St. Johns County, running from the north to the south, this road to be built of brick, concrete or rock. This road will extend through Espanola, Bunnell and DuPont to the Volusia County line, and will take about seven months to build it, at the rate of nine miles a month. This will indeed be another step toward progress in our county.

Friday was a red-letter day at the ocean pier and up the Tomoka. Fishermen who came up from the pier at noon reported that forty-five big sea bass were caught up to 11 o'clock when they left to come home for dinner. These fish by actual test weighed from eight to thirty-five pounds, an average probably of about fifteen pounds.—Halifax Journal.

The hay crop for the past year has been unusually heavy and the weather conditions have been very favorable. The first cutting yielded from one and one-half to two tons per acre. The barns are packed with fine hay and many stacks are in the fields, being sold for \$15.00 per ton unbaled and \$20.00 per ton baled.—St. Johns Tribune.

Now that you are the owner of a farm in the Bunnell colony, what have you done to interest your friends in joining you there? Have you told them of the many advantages awaiting them at Bunnell-DuPont, and that they too can secure a choice farm under the most reasonable terms. We believe if you will tell your friends just the plain facts regarding our colony, they will be anxious to purchase farms for themselves, and we should like to help you interest them; therefore if you will fill out the blank below and will send to us at once, we will be pleased to comply with your request and mail our literature to your friends.

ATTENTION PLEASE!

We want to remind the readers of the Home Builder that the residents of Bunnell-DuPont who write letters for our paper each month, are very busy men and women, and they do not have time to write personal letters to you. Some of our farmers have received as many as ten letters a day, after having written a letter to the Home Builder. You can understand that these people cannot take time to answer your questions, and we would suggest that if you insist on hearing from any of them, that you enclose \$1.00 in your letter to pay them for their time and trouble.

EDITOR.

 Cut out this Coupon and mail to our Sales Office at Chicago today 

THOS. A. VERDENIUS,

108 South La Salle Street, Chicago, Illinois

Below are the names and addresses of some of my acquaintances who are interested in securing homes in the Bunnell-DuPont Colony. Please send them a copy of your book,

"A Little Farm—A Big Living"

also the Bunnell Home Builder for six months.

Name _____ Street and No. _____ City _____ State _____

Name _____ Street and No. _____ City _____ State _____

(Write your own name here) _____

